

Web Privacy Policy

- Purpose** The purpose of this policy is to help visitors to the Bridgewater State University Web site www.bridgew.edu understand our Web privacy procedures. This policy and the [Web Privacy Statement](#) disclose the privacy practices for Bridgewater State University's Web site.
- Policy Statement** Bridgewater State University collects information from our users at several different points on our web site. BSU is the sole owner of the information collected on this site and will not sell, share, or rent this information to others in ways different from what is disclosed in this statement.
- Applies to** The Information Technology Division and all visitors to the Bridgewater State University Web site www.bridgew.edu.
- Responsibilities** When you visit the BSU Web site www.bridgew.edu, our server automatically recognizes only the Internet domain and IP address from which you accessed our site. We use IP addresses to analyze trends, administer the site, and gather broad demographic information for aggregate use. We do this so that we can improve the content of our site. Since IP addresses are not linked to personally identifiable information, this does not result in the identification of your personal e-mail address or other personal information.
- BSU will not share this aggregated demographic information with third parties. We may partner with third party companies to provide specific services to our community such as a credit card processing company to bill users for goods and services. These companies do not retain, share, store or use personally identifiable information for any secondary purposes. These parties are not allowed to use personally identifiable information except for the purpose of providing these services.
- For details on how and what information is collected, view the [Web Privacy Statement](#).
- The BSU Web site www.bridgew.edu contains links to other sites. Visitors must be aware that Bridgewater State University is not responsible for the privacy practices of such other sites. We encourage users to be conscientious when leaving our site and to read the privacy statements of each and every web site that collects personally identifiable information. This privacy policy applies solely to information collected by this web site.

Title: Web Privacy Policy

Approved By: Pat Cronin, Chief Information Officer

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Policy Category: Information Technology Division